

## **Historic, Archive Document**

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PRICE LIST OF  
**GLADIOLUS**

*Fall of 1931*  
*Spring of 1932*



MINUET

**HOWARD J. BURD**

*Grower of Unusual*  
*Gladiolus*

**WASHINGTON, NEW JERSEY**

- Albatross.** Without doubt one of the best and largest white glads ever introduced. Flowers are pure white, large and perfectly placed on long spike. Should be in every garden. Bulbs 45c each—3 for \$1.25.
- Arlington.** (Kemp.) Bright orange rufous, warm buff at base of petals. Good. Bulbs 25c each; 10 for \$2.35.
- Albania.** Large mid-season white, medium spike. Bulbs 6c each; 10 for 50c.
- Balboa.** Clear apricot-pink, yellow throat; nice flower and spike. Very good. Bulbs 9c each; 10 for 80c.
- Betty Nuthall.** Warm light coral, pale orange throat. Very large, tall and impressive. Bulbs 25c each; 10 for \$2.40.
- Blue Torch.** Lovely light blue, medium size flower, but pretty. Bulbs 15c each; 10 for \$1.40.
- Bleeding Heart.** Vivid pink with blotch of carmine. Best new seedling Boston 1926 Show. 26 buds; 10 open. Very, very good. Bulbs 35c each; 10 for \$3.25.
- Catalina.** Rosy pink with lemon throat. Good. Bulbs 10c each; 10 for 90c.
- Catherine Coleman.** Large coral-pink exhibition variety. Get this one sure. A high class creation. Bulbs 10c each; 10 for 90c.
- Cara Mia.** The new clear pink with tall, strong growth. Extra early bloomer. Planted April 15th I had blooms June 30th. Good in every respect. Bulbs 25c each; 10 for \$2.40.
- Cameo (Kemp).** Cameo pink with greenish yellow blotch. Good. Bulbs 20c each; 10 for \$1.90.
- Coronado.** Milk white with laced royal purple blotch. 6-inch ruffled flowers. Very, very good. Bulbs 50c each.
- Commander Koehl.** A dark scarlet red that simply sparkles. Eight large flowers open on a long spike with 20 or more buds. Very good. Bulbs \$1.25 each.
- Dr. Moody.** The early lavender, many flor-lets open at a time. Award merit at 1927 Boston Show. Bulbs 20c each; 10 for \$1.80.

**Emile Aubrun.** Hugh spikes and flowers of live smoky bronze, cherry center. Fascinating and very good. Bulbs 9c each; 10 for 80c.

**Elizabeth Tabor.** Rosy pink on white ground, rich crimson blotch. Early bloomer. Bulbs 5c each; 10 for 45c.

**Frank J. McCoy.** Briggs new tall pink. Blue ribbon winner Calif. Glad Show. The finest pink I ever saw, large flowers (6 inch) 10 or more open on a fine straight spike with 22 buds. **Very, very good.** Bulbs 40c each; 10 for \$3.75.

**Golden Dream.** The best dark yellow today. Late bloomer. Bulbs 10c each; 10 for 90c.

**Golden Measure.** Midseason blooming yellow. Bulbs 5c each; 10 for 40c.

**Kirchoff's Violet.** A real violet blue. Many consider this the best dark blue. Good spike and early bloomer. Very attractive. Bulbs 8c each; 10 for 70c.

**Los Angeles.** The Cut-and-come-again Glad. Shrimp-pink with glowing orange-carmine blotch. **Tall and Graceful.** Bulbs 5c each; 10 for 40c.

**Marmora.** Lavender gray with petunia blotch. Large, stately, perfect placement. Eight or more open. Very good. Bulbs 20c each; 10 for \$1.90.

**Marie Kundred.** The best early white. Ruffled and nice spike. Bulbs 6c each; 10 for 50c.

**Minuet.** All other glads are judged by Minuet. If they are similar to it, they are considered good. And I wonder if I could say any more in its favor. Very soft shade of Lavender, large blooms on a strong long spike. **A Wonderful Glad.** (See cut.) Bulbs 12c each; 10 for \$1.10.

**Mexican Fire Opal.** Pure deep burnt orange, medium size flower, fine substance and placement. **The Richest of all Orange Glads.** Bulbs \$1.50 each.

**Mrs. Aaron Gay.** Lovely pink with white line down center of each petal; yellow throat. Long spike with six open at a time. Blue ribbon seedling at Camden, N. J. 1928 Show. Bulbs 30c each—4 for \$1.00.

**Mrs. F. H. Hornberger.** The new late white, ruffled, wide open perfectly-placed blooms, 10 open on long spike. **Wonderful.** Bulbs 10c each; 10 for 90c.

**Mrs. F. C. Peters.** Rose lilac, crimson blotch. Late blcomer and a good one. Bulbs 8c each; 10 for 70c.

**Mrs. H. E. Bothin.** Ruffled flesh salmon, flame red blotch. Late bloomer, **Good.** Bulbs 6c each; 10 for 50c.

**Mrs. Leon Douglass.** Salmon rose pink, striped with flame and scarlet. About the tallest, largest and showiest Glad in existence. **Attracts attention everywhere.** Bulbs 7c each; 10 for 60c.

**Mrs. Newell Vanderbilt.** Ruffled salmon pink, yellow throat with crimson lines. Bulbs 10c each; 10 for 90c.

**Mrs. Van Konynenberg.** A lovely lilac-blue. Nearly sky blue. **A rare color.** Bulbs 12c each; 10 for \$1.10.

**Mr. W. H. Phipps.** The Wonder Glad. Light rose salmon; 20 or more enormous flowers on a spike, nearly all open at once. **Very, very fine.** Bulbs 9c each; 10 for 80c.

**O. D. Baldwin.** Deep rich velvety red, cherry blotch. Well placed blooms. **Extra fine.** Bulbs 50c each.

**Opalescent.** Pale lavender, darker lines in throat. **Good.** Bulbs 7c each; 10 for 60c.

**Primrose Princess.** Clear primrose yellow. 7 large blooms open on long spike of 20 buds. **Best Light Yellow today. A wonderful creation.** Bulbs 15c each; 10 for \$1.40.

**Pride of Wanakah.** Rich Lavender Rose, deeper in throat. Large 5 inch blooms. **A very showy Glad.** Bulbs 8c each; 10 for 70c.

**Pearl of California.** Large La France pink. Long spike—12 open at once. **Extra fine.** Bulbs 12c each; 10 for \$1.10.

**Pfizer's Triumph.** One of the largest and finest Glads introduced. Six inch blooms of bright flaming salmon, cherry blotch. **People rave over it.** Bulbs 12c each; 10 for \$1.10.

**Purple Glory.** Deep violet maroon, ruffled and very pretty. Bulbs 8c each; 10 for 70c.

**Quinton.** Coral-pink, darker toward edges of pedals. Very early bloomer of 5 inch open flowers on a nice spike. I consider this glad one of the **best first-to-bloom Glads.** Bulbs 7c each; 10 for 60c.

**Ramesses.** Aster purple with velvety blotch of Pomgranite purple. Tall spike, immense ruffled blocms. Has proved a sensation. **Extra fine.** Bulbs \$5.00 each.

**Romance.** Salmon rose, bordered blue. Fine smoky, in great demand. Bulbs 5c each; 10 for 45c.

**Scarlet Wonder.** Immense red, the largest in the world, six inch flowers. Short spike, but very attractive. Bulbs 10c each; 10 for 90c.

**Sid Plummer.** Cream yellow, tinged pink. A good late Glad. Bulbs 8c each; 10 for 70c.

**Taro.** A shade between American Beauty and Purple Glory; sort of Cerise color. Early and one of the best. Bulbs 8c each; 10 for 75c.

**The Orchid.** Pale lavender on frosted surface. Ruffled. Bulbs 8c each; 10 for 70c.

**Pride of America Mixture.** All colors mixed. Early, mid-season and late. 40 bulbs for \$1.50. Postpaid.

### BURD'S ALL-SUMMER-BLOOM SPECIAL (Labeled)

10 Quinton, catg. price .....	60c
5 Kirchhoff's Violet .....	35c
10 Pride of Wanakah .....	70c
5 Mrs. N. Vanderbilt .....	45c
10 Mrs. Leon Douglass .....	60c
5 Mr. W. H. Phipps .....	40c
10 Los Angeles .....	40c
5 Mr. F. C. Peters .....	35c

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Total 60 bulbs (catg. price) .....\$3.85

You can have them for \$3.25, postpaid.

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Oakland, Calif., Dec. 6, 1930.

Dear Sir: Received the package of bulbs today. SATISFACTION and GENEROSITY in every corner of the package. Thanks!

Enclosed is another order for a friend.

Yours truly, Mr. J. A. P.

Donora, Pa., Jan. 13, 1930

Dear Mr. Burd:—Bulbs came all O. K. on the 11th. First I want to thank you for the liberal count, that would have been enough alone. But when you put in the three specials also, that just tickled me to the ends of my toes. Thank you very much.

Yours truly,  
Mr. R. D.

Centralia, Wash., Feb. 10, 1930

Dear Sir:—The Glad bulbs you sent me arrived in fine shape; one would hardly suspect they had traveled 3,000 miles. Thanks for the careful packing.

Yours truly,  
Mrs. M. E. R.

New York City, Jan. 9, 1930

Dear Mr. Burd:—The Bulbs arrived today, have been duly examined and counted and found satisfactory in every way, and I want to thank you for the liberal count, for the generous supply of Extra Bulbs, and the very prompt attention of my order.

Yours truly,  
Dr. S. S.

Meriden, Conn., Aug. 19, 1930

Dear Sir:—The Glads I bought of you did very well, considering the extreme hot dry weather we had this summer. I planted April 11th. The Orchid you sent me as one of the extras, was beautiful and kept nearly two weeks in the house. Taro, Los Angeles and Opalascant all bloomed well and was nice. Please send your literature when ready. I grew over two thousand Bulbs this season.

Yours truly,  
Mr. R. B.

Thomaston, Conn., March 21, 1931

Dear Sir:—My Glad order received to-day in good condition. Many thanks for the generous count and the dandy lot of extras. It was appreciated very much.

Yours truly,  
Mr. A. C. D.

Stratford, Conn., March 22, 1930

My Dear Mr. Burd:—The Glad Bulbs arrived yesterday in fine condition. Please accept my thanks for the many extra bulbs.

Sincerely yours,  
Mrs. C. K.

Elwood, N. J., Nov. 26, 1929

Dear Mr. Burd:—I received the bulbs in fine condition. You certainly did give me good measure, and I want to thank you.

Yours truly,  
Mr. E. E. K.



### MR. F. M. SHICK

**Mr. F. M. Shick.** Clear geranium pink with cream throat. Very fine. (See cut.) Bulbs 20c each; 10 for \$1.90.

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Rockaway, N. J., Dec. 4, 1931

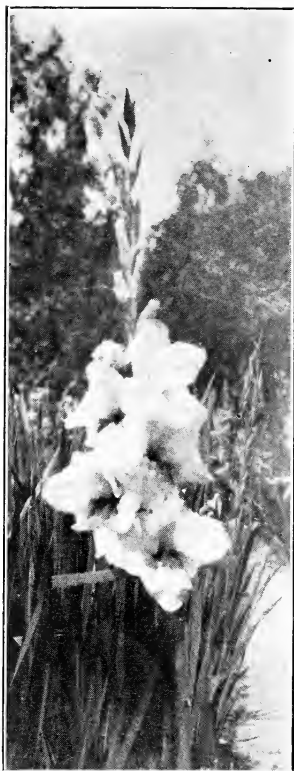
Dear Mr. Burd: I gave a friend a basket of Glads from the bulbs I got of you for her birthday, and she was so pleased with them that you are receiving an order from her now (\$8.00), and also mine (\$4.69). I had a wonderful display of blooms from your bulbs this past summer.

Very truly yours, Mrs. J. G. C.

Stroudsburg, Pa., Jan. 15, 1931.

Dear Sir: The Pride of America Mixture I got of you bloomed very nicely. I counted 22 different kinds blooming from July 14 to Sept. 15. Enclosed find money order for \$2.15 for the following list.

Yours truly, Mrs. L. H.



### CORONADO

**All Bulbs Priced Subject to Prior Sale.**

You can have 5 at 10 rate. All bulbs quoted are 1 1/4 inch up. I treat at planting time with Semesan, and ship virgin bulbs, full of Vitality. **Terms: Cash with order postpaid by me. Write your name and address plainly. I ship from November 1st to April 15th.**

### BURD'S LONG COUNT

As my old customers know, your GLAD orders will be filled most liberally. I could promise you more for your money but like to surprise you by doing better than I offer. **The Larger the Order, the More Liberal the Overcount.**

**"No sale is complete until you are fully satisfied."**

Canadian Regulations: Get permit of Destructive Insect and Pest Act Advisory Board, Ottawa, Canada. Send your order early for best selection.

**Address HOWARD J. BURD  
WASHINGTON, NEW JERSEY**

*Member American, New Jersey and  
New England Glad Societies*